

Product Marketing Assistant - Content

Malaga, Spain

Plytix helps brands get their products to market faster and smarter. Plytix is a Product Information Management platform used by thousands of retail brands all over the world and has become one of the industry leaders in only a few years. Plytix is famous in the retail industry for its outstanding customer care and its employee culture.

The Opportunity:

We need a product marketing assistant to join our Product team who is a great communicator and content creator to be the go-to person and product expert between our team and the Sales and Marketing teams. You will need to be able to take on challenges, think for yourself, and understand and execute product marketing strategies efficiently. A typical work week would look something like this:

- Communicate between teams to make sure sales, marketing, and product are aligned
- Create content for feature launches, product improvements, in-tool marketing and awareness
- Stay on top of market trends, competitors, our users, and our positioning
- Contribute to the creation of product marketing strategies and campaigns
- Work with cross-functional teams to complete projects

Requirements:

- Outstanding communication skills who can be direct, clear, inclusive, and efficient in writing and speaking
- Comfortable communicating complex ideas in simple terms
- Native or Bilingual English (spoken and written)
- 1 to 3 years of experience in the following areas: marketing, product, communication, customer success/service
- Experience with retail, ecommerce or B2B software as a service
- Strong analytical and problem-solving skills
- The ability to work well in a fast-paced environment and effectively managing multiple, complex, cross-functional projects with tight deadlines without micromanagement
- Basic graphic design skills or audiovisual experience is a huge plus



Why work at Plytix?

- You'll get on the job training
- You'll be joining an amazing culture with bright and friendly colleagues
- You'll have purpose and plenty of opportunities to grow from day one
- Your ideas will be heard and you'll belong to a team where everyone is treated equal
- You will work from our office in the centre of Malaga, Spain
- You'll be offered a competitive full-time salary
- Flexible working hours and unlimited remote days
- You'll get catered, free lunches and unlimited ice creams when working from the office
- Amazing perks (differs depending of the which office you belong to)

We're looking forward to receiving your application. [Apply here](#)