



# All the features you need to manage, enrich, and share your product data—in one powerful platform.

## 1. Managing your products

### Categories

Group your products with categories and subcategories for easier navigation.

### Attribute groups

Group related attributes so you only see what’s relevant.

### Customizable views

Create custom table views to focus on the info that matters most to you.

### Filtering options

Quickly find what you need with smart filters for attributes, dates, and more.

### Product Families

Group similar products so you can manage shared details in one place.

### Search options

Search by product name, SKU, label, or other details to find products fast.

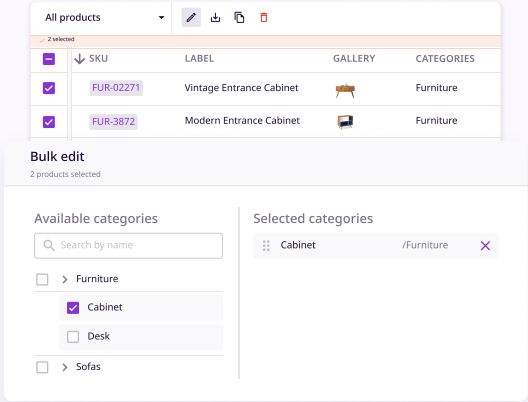
### Lists

Organize products in smart or static lists to keep everything in order.

### Relationships

Link related products to upsell, cross-sell, or build bundles.

## 2. Enriching and enhancing your products



### Bulk editing

Quickly update multiple products at once—no need to make changes one by one (unless you want to).

### Artificial Intelligence

Use AI to clean, enrich, and manage product data faster. Create and optimize content that converts.

### Multilanguage handling

Add and manage product information in different languages all in one place.

### Automation

Create formulas (what we call “computed attributes”) that automatically update product details based on conditions.

### Data validation

Track what’s missing, what’s complete, and what still needs attention so your product data is always accurate.

## 3. Managing your digital assets

### Import files

Upload images, videos, and documents in bulk (yes, it’s that easy).

### Asset lists

Create smart or static lists to keep your files organized.

### Filters

Create custom table views to focus on the info that matters most to you.

### Image upscaling

Improve image resolution directly in the PIM for sharper visuals.

### DAM attributes

Add custom details to your assets so they’re easy to find and manage.

### Formatting options

Resize, rename, or adjust assets directly in the PIM before sending

### Restricted access

Control who can view, edit, or share specific assets.

### Asset categories

Group assets into categories for faster searching and sorting.

### Image background removal

Remove image backgrounds directly in the PIM to create cleaner visuals.

### Customizable views

Adjust your view to see only what’s relevant to your tasks.

## 4. Working with your team

### User Roles

Give custom roles so you can control who has access to the PIM.

### Workflows

Trigger automated actions based on conditions you define.

### Webhooks

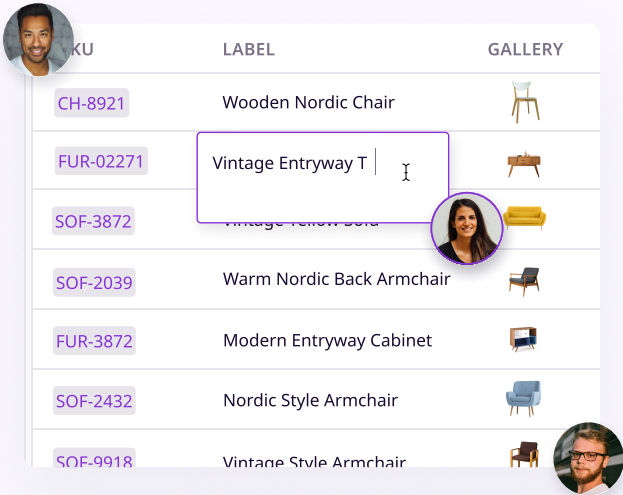
Send automated notifications from your PIM to external platforms.

### Change History

See who’s done what and when they did it.

### Notifications

Stay informed with in-app or email notifications when important changes happen.



## 5. Getting your products to your sales channels, customers, and partners

### Exports

Export product info in the format your partners and sales channels need.

### Retailer Templates

Create templates tailored to your retailers’ specific requirements for easy, ready-to-use exports.

### Backup options

Back up your product data to services like FTP or Dropbox for extra peace of mind.

### Product Sheets

Generate customized product sheets and price lists that match your brand.

### Brand Portals

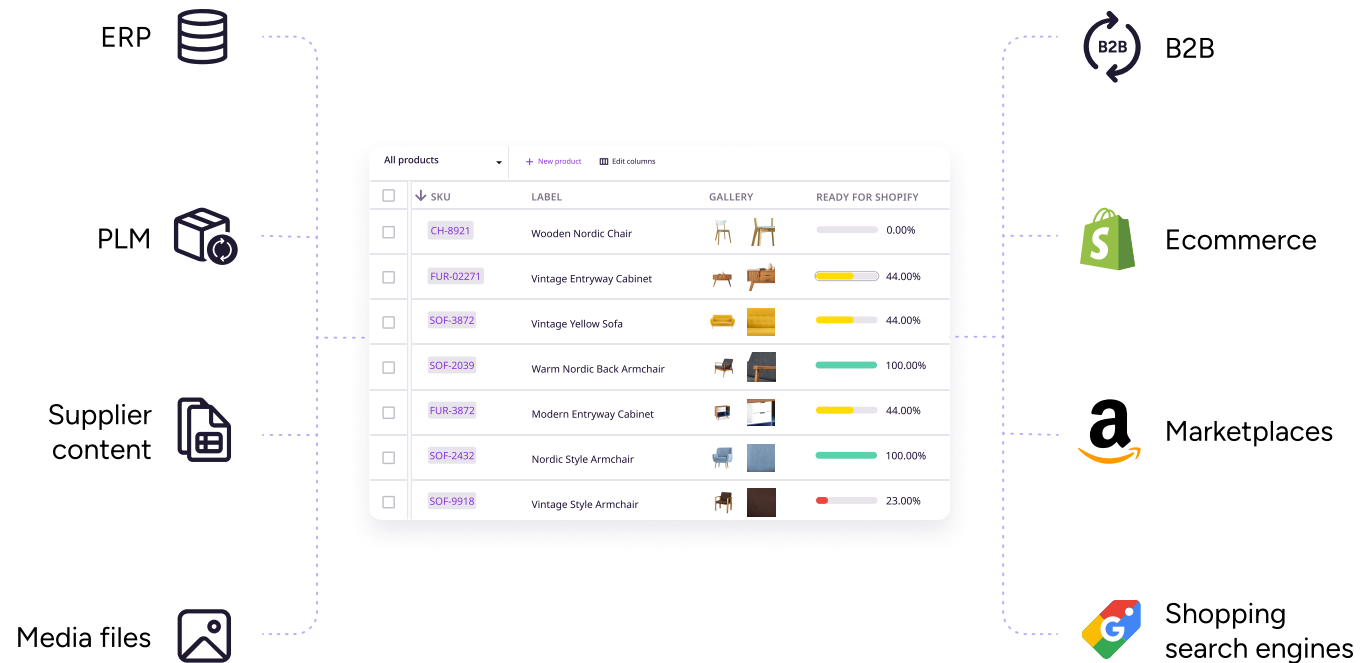
Create branded online portals that update automatically with your product data.

### File type conversion and renaming

Automatically convert file types and rename files during export to meet channel requirements.

### Connections

Send your data directly to sales channels like Shopify, Google Shopping, and more.



## 6. Importing and building your catalog

### Importing product information via a file

Quickly upload product data from files like CSV, JSON, or XML.

### Manually creating products

Add products directly to the PIM whenever you need to.

### Variation handling

Easily manage parent-variant relationships so your product data stays organized.

### Importing via API

Connect your PIM with other platforms to import product information automatically.

### Creating attributes

Create custom fields for your product information, tailored to what you need.

### Automatic Inheritance

Save time by having product variants automatically inherit details from their parent.

### Scheduled import feeds

Set up automatic updates to keep your product information fresh and up-to-date.

### Linking media files

Add images, videos, and other media directly to your products.

## 7. Getting support when you need it

### Documentation

Get in-depth instructions for using Plytix’s features and integrations.

### Live chat

Chat with real humans who are ready to help when you need it.

### Dedicated Account Manager

Get a go-to contact who knows your business and goals inside out and will help you with whatever you need.

You’ve seen the features.  
Go ahead try them out for yourself.

See Plytix