



PIM SOFTWARE COMPARISON REPORT

How Plytix stacks up against other major PIM
providers on the market

Based on the independent, third-party review site G2



 plytix



What's inside this report?

1. [G2 Best Overall Scores PIM Providers](#)
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But wait, what's G2, and why should I care?

G2 is the largest and most trusted software review site worldwide. So, when you are looking to discover and compare leading tech solutions (such as a PIM), this is the place to go.

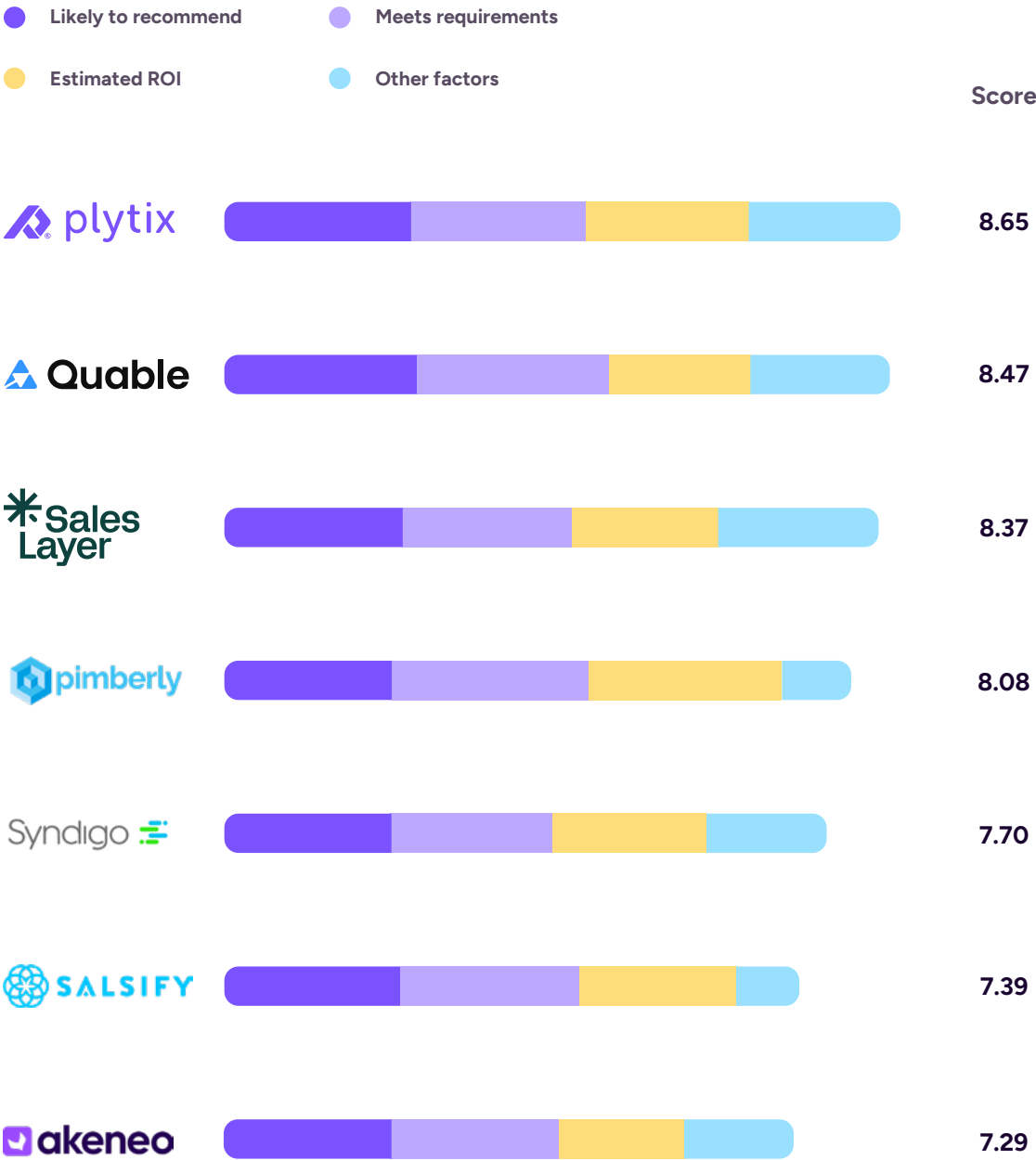
You're checking out this report, so chances are you are probably researching the best PIM solution for your business. To make your PIM research as easy as possible, we've put together this comparison report based on data from G2—so you don't need to search for that information yourself.

Plytix ranks as the #1 PIM software on G2



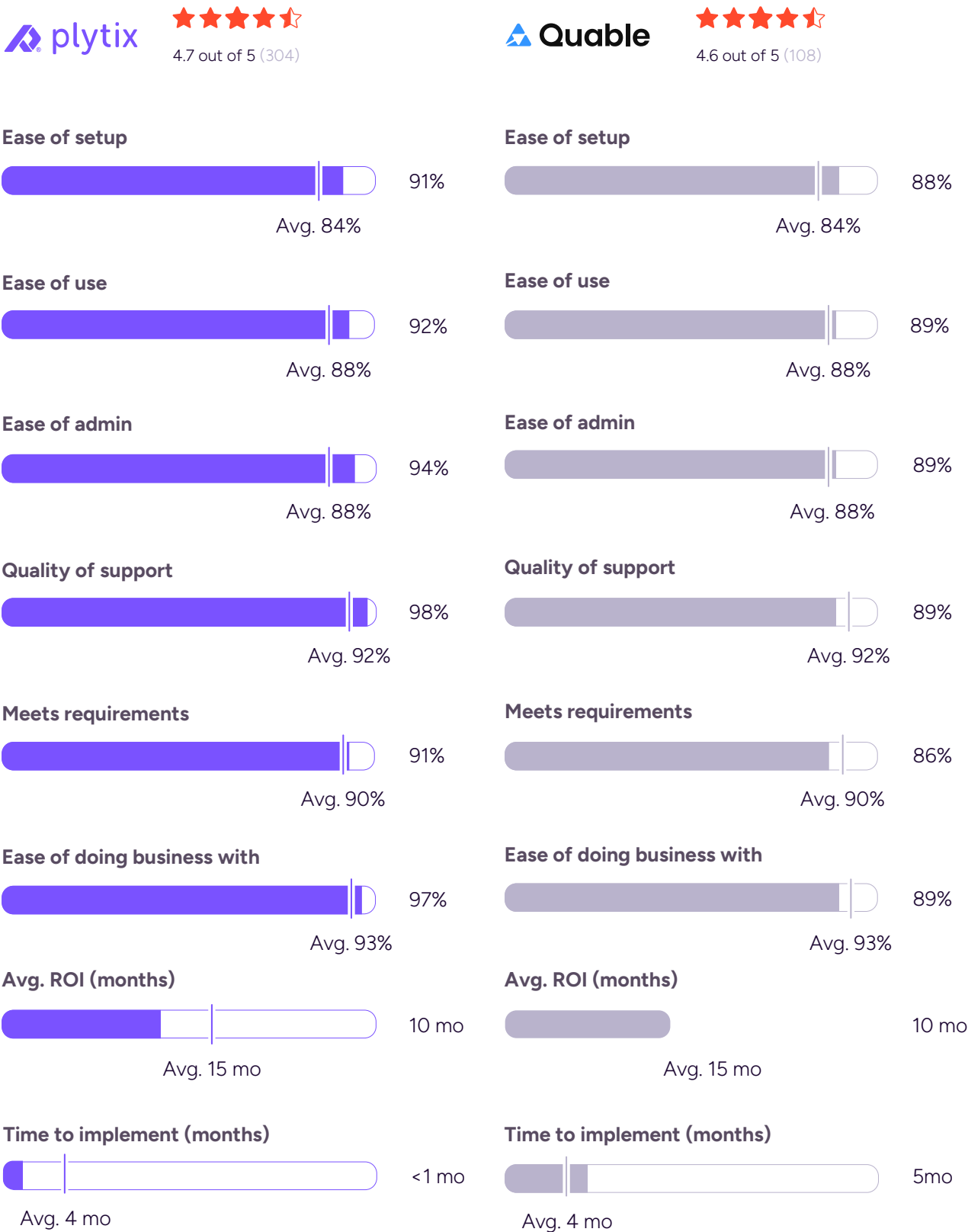
Best Overall Scores

G2 Results Index for Product Information Management | Summer 2025



Note: The data used in this report is taken from the Product Information Management (PIM) category. All reviews were collected as of June 24th, 2025.

How Plytix stacks up against Quable



Features



Import/export



89%

Organizational Interface



85%

Search



89%

Workflow management



81%

User, role and access management



83%

Digital assets



81%

Data quality



87%

Classification



87%

Publication



86%



Import/export



85%

Organizational Interface



82%

Search



80%

Workflow management



82%

User, role and access management



85%

Digital assets



82%

Data quality



86%

Classification



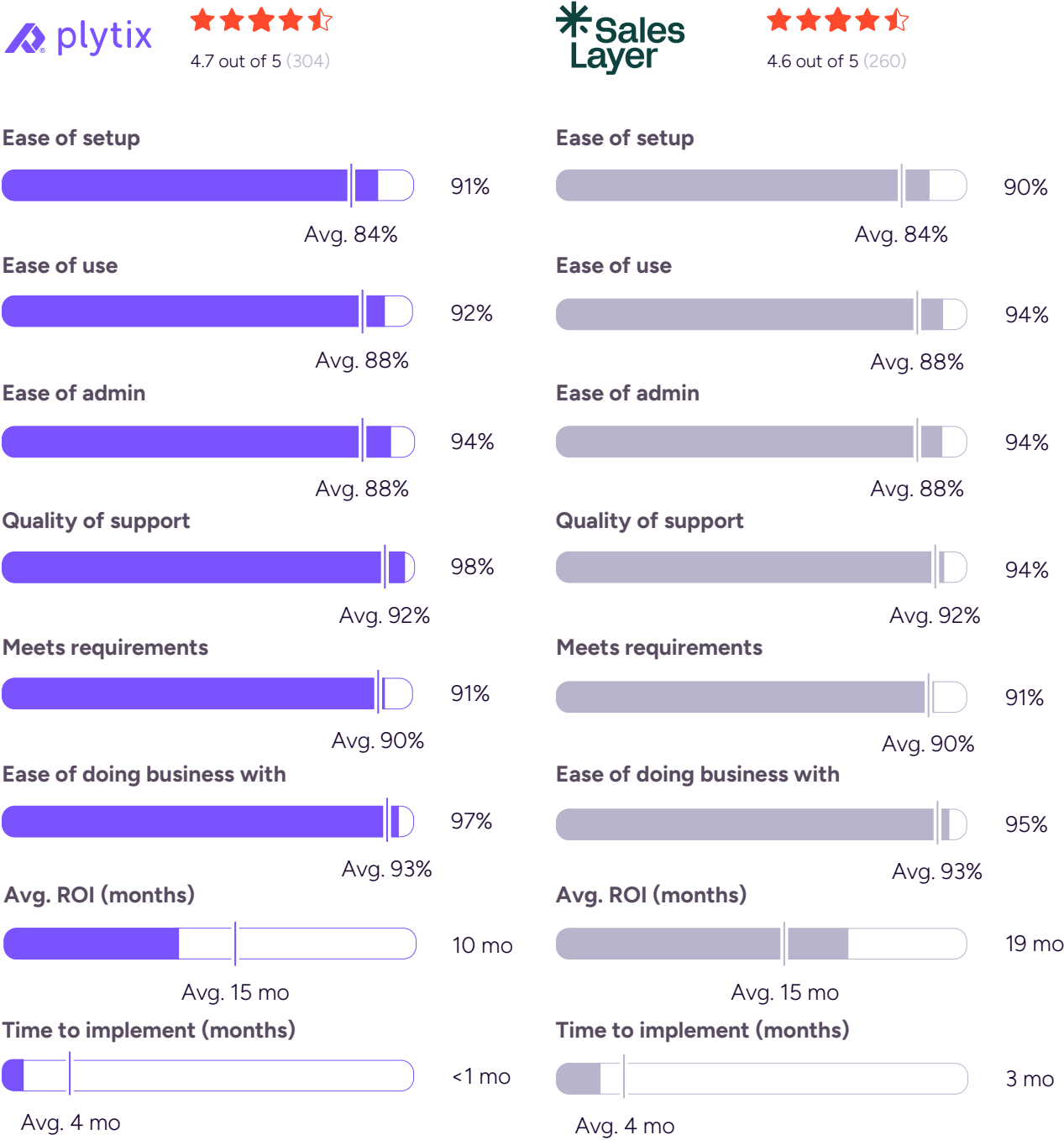
85%

Publication

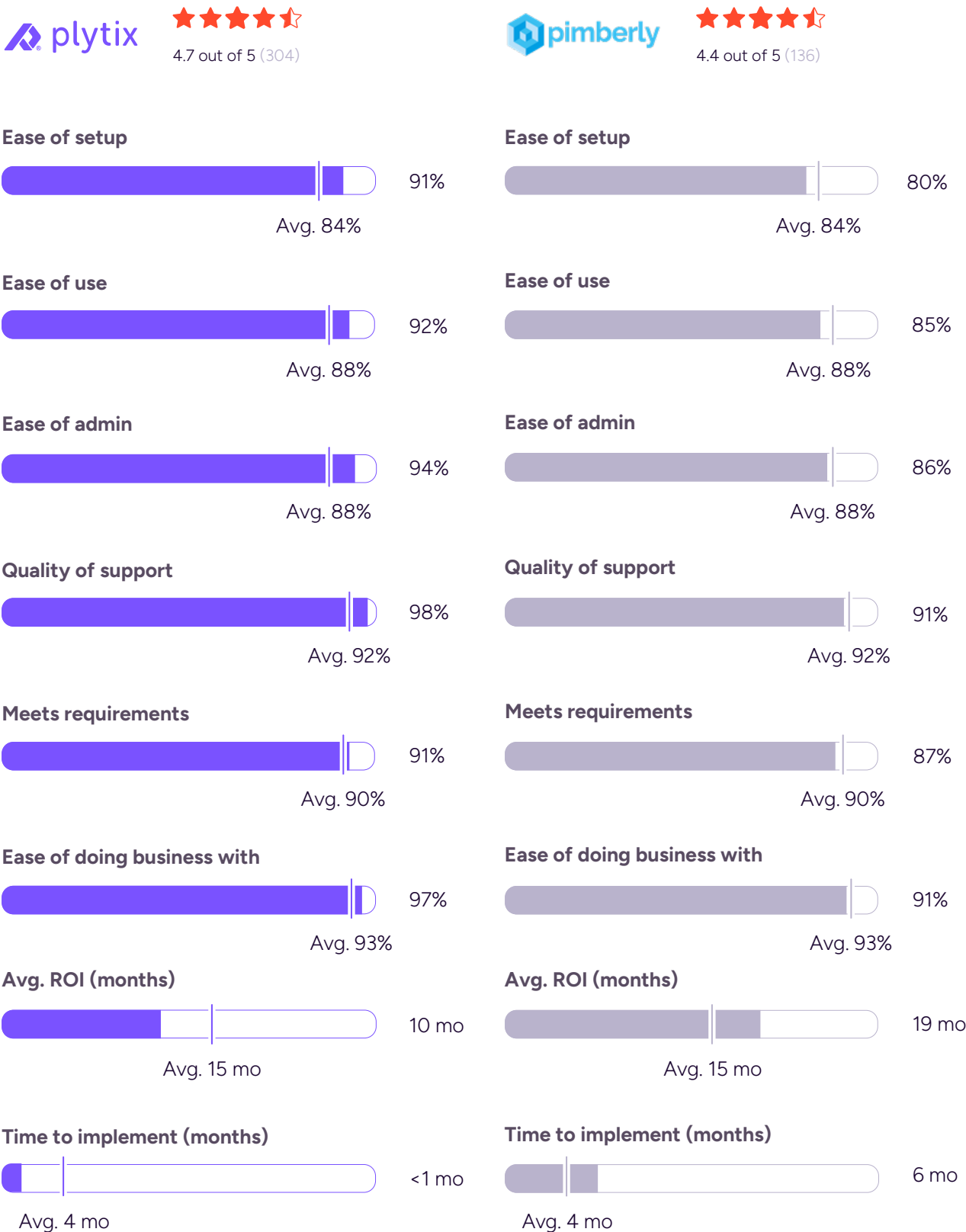


84%

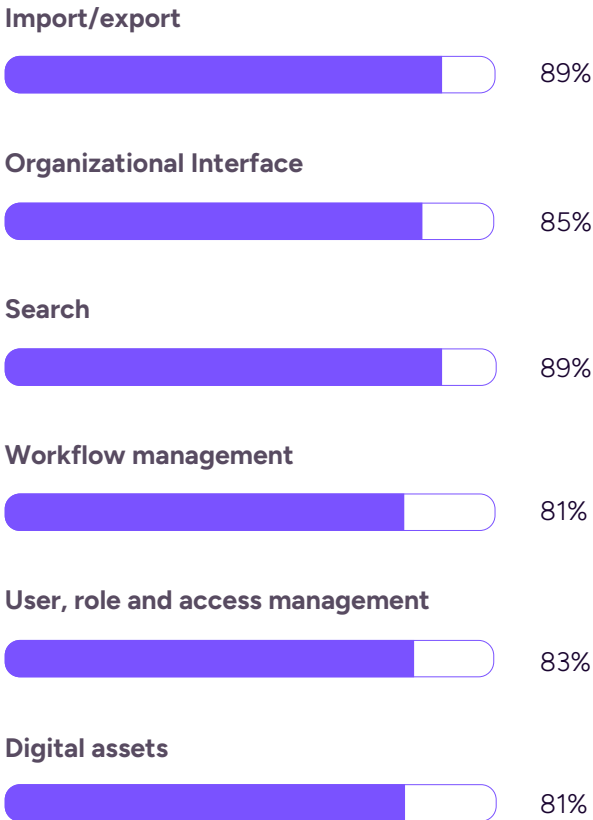
How Plytix stacks up against Sales Layer



How Plytix stacks up against Pimberly



Features

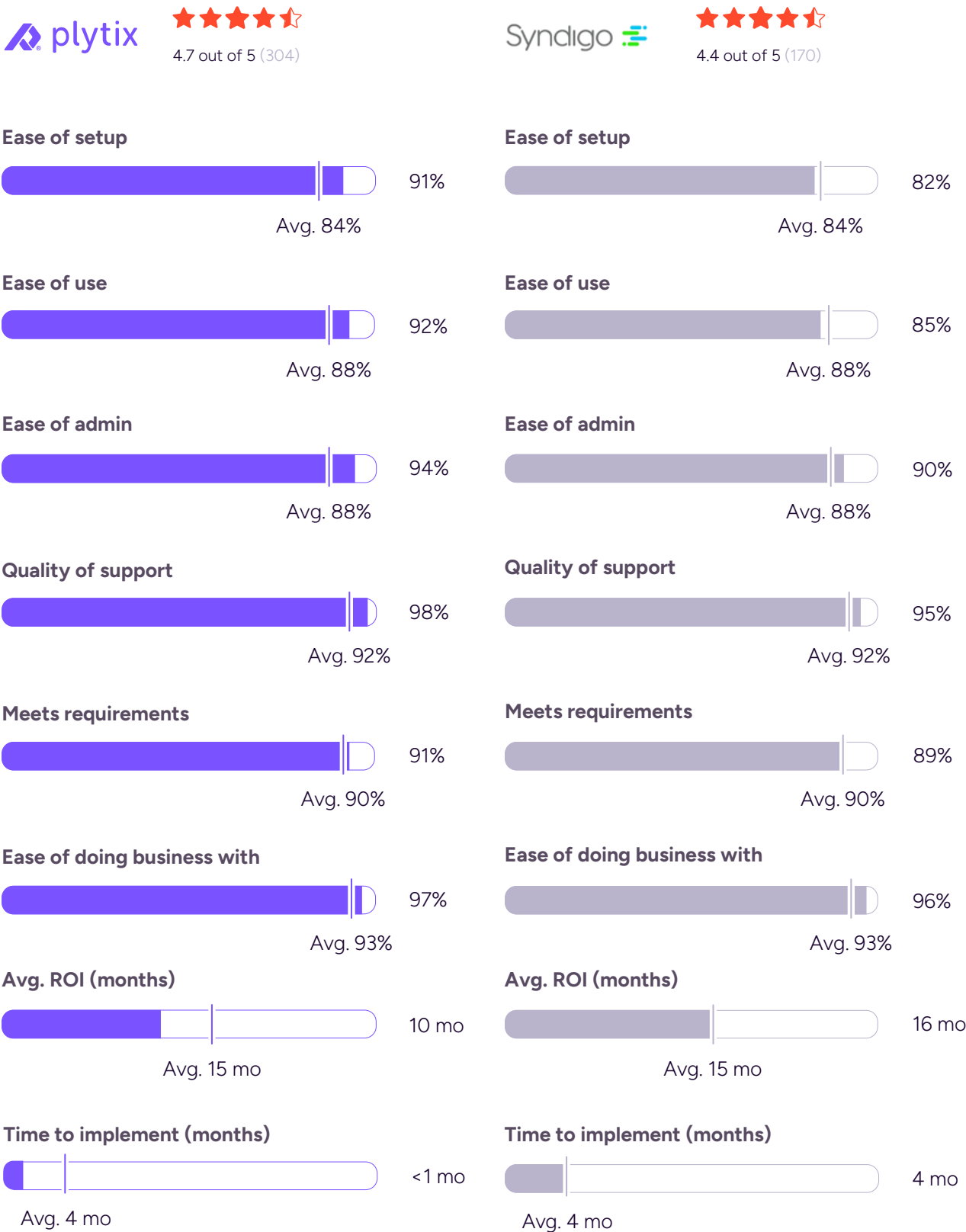


“Simple but highly dynamic PIM Tool for ECom Operators”

The Plytix team not only understood our use case better than the competition, but also implemented it more successfully. As a result, they were able to provide us with a customized product demo that ultimately won us over. The onboarding was also pleasant and we were supported step by step in migrating our existing product data

Moritz Wahrlich - Head of Operations - Small Business (50 or fewer employees)

How Plytix stacks up against Syndigo



Features



Import/export



Organizational Interface



Search



Workflow management



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Digital assets



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Classification



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User, role and access management



Digital assets



Data quality



Classification



Publication

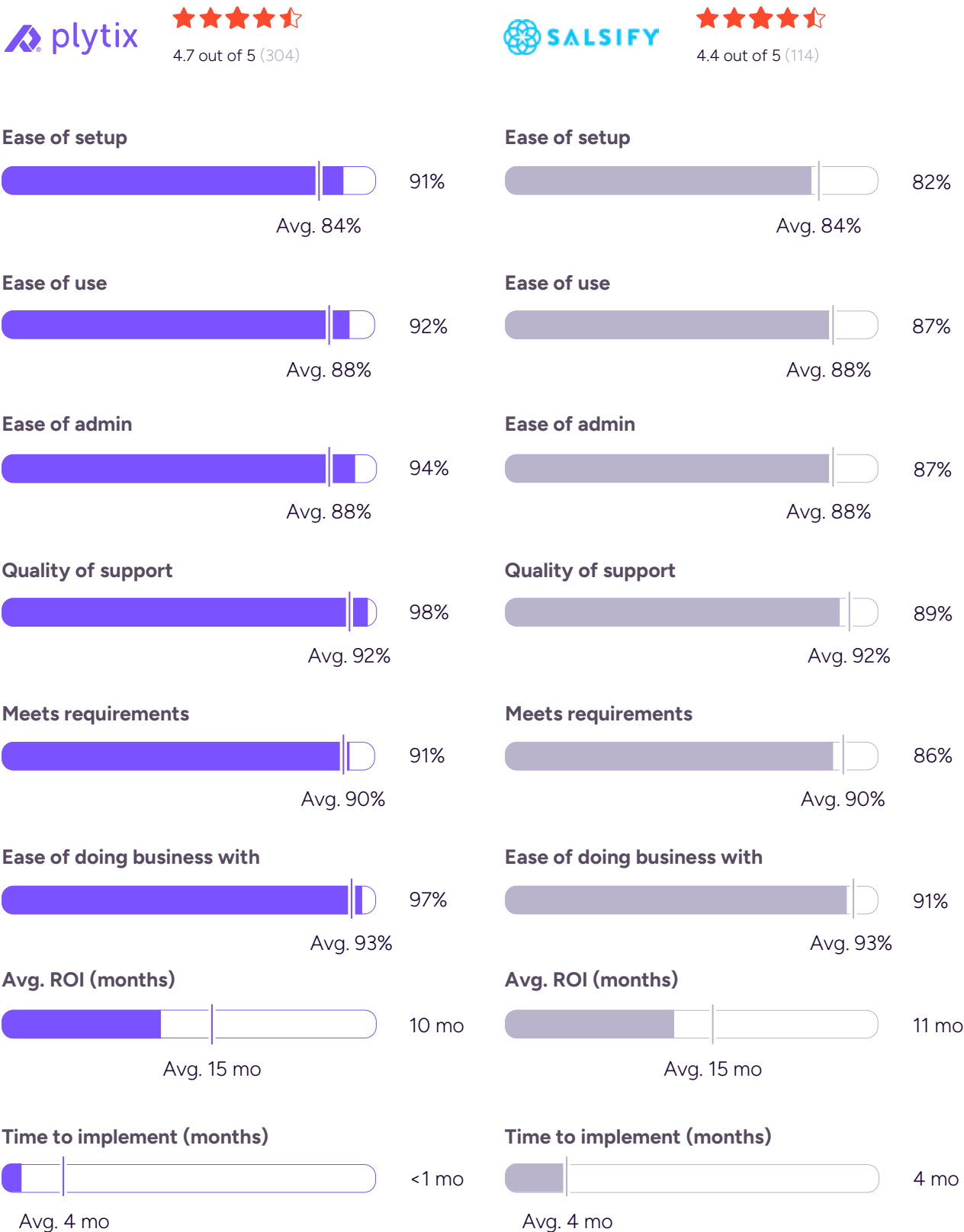


“Why can’t all my other software implementations be as easy?”

This is our first PIM experience and with Plytix, moving from a collection of Excel documents to a centralized database was so incredibly easy. The learning curve is more of a gentle slope thanks to the clean design/easy of use though and excellent support from the entire team at Plytix. Integration was incredibly easy and our comfort level grows as we use the software daily. As the PIM merges into our daily workflow we can already see the many time saving and organizational benefits. Overall, I could not be happier. Thanks Plytix!

Frank H - Head of Digital - Mid Market (51-1000 employees)

How Plytix stacks up against Salsify



Features



Import/export



Organizational Interface



Search



Workflow management



User, role and access management



Digital assets



Data quality



Classification



Publication



Import/export



Organizational Interface



Search



Workflow management



User, role and access management



Digital assets



Data quality



Classification



Publication

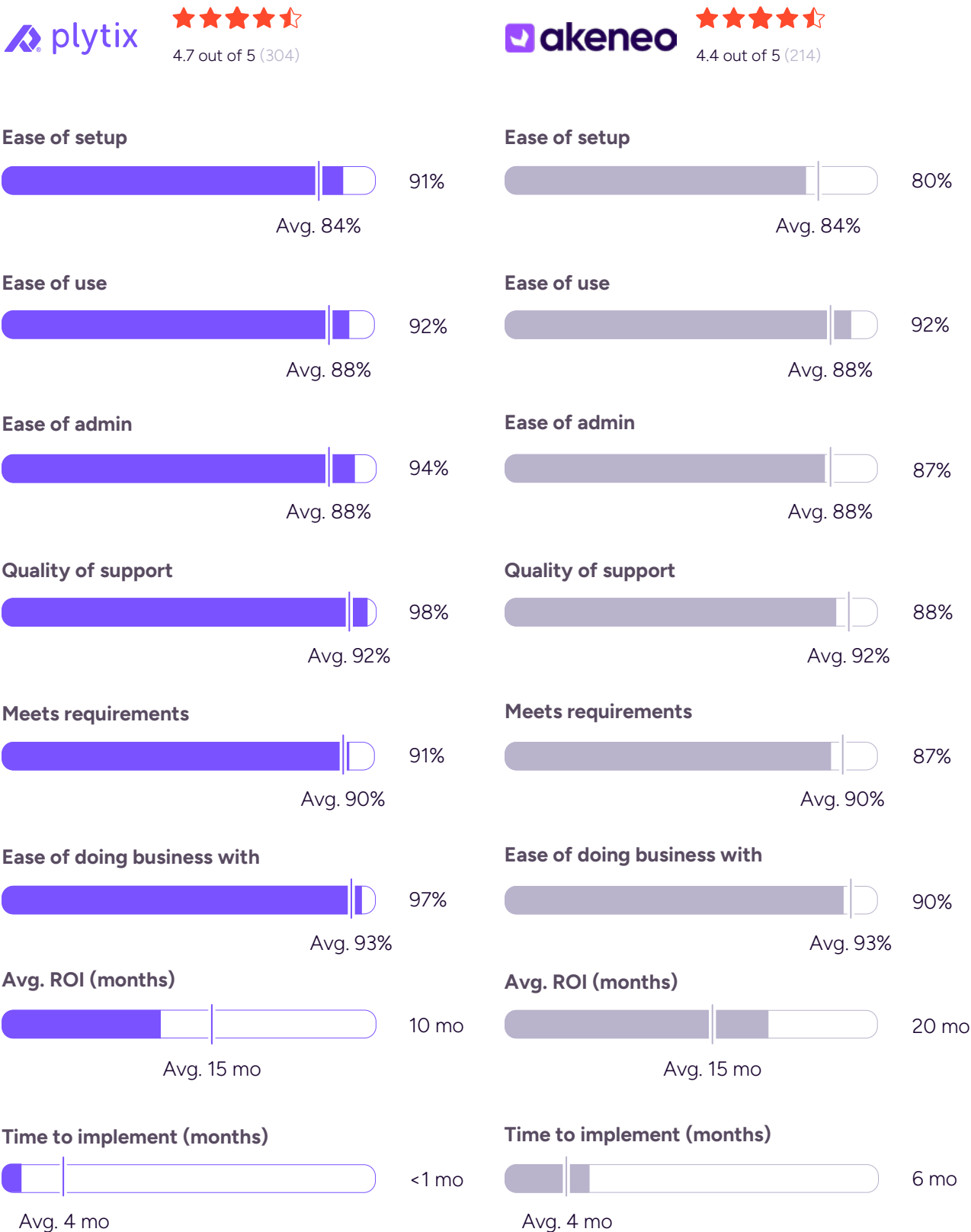


"The tool I have been looking for!"

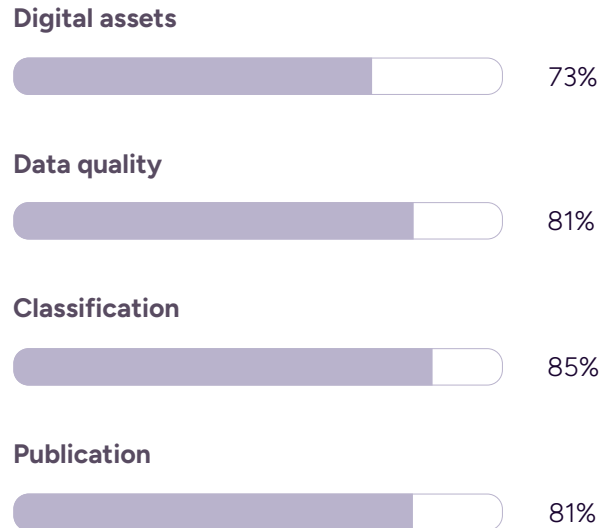
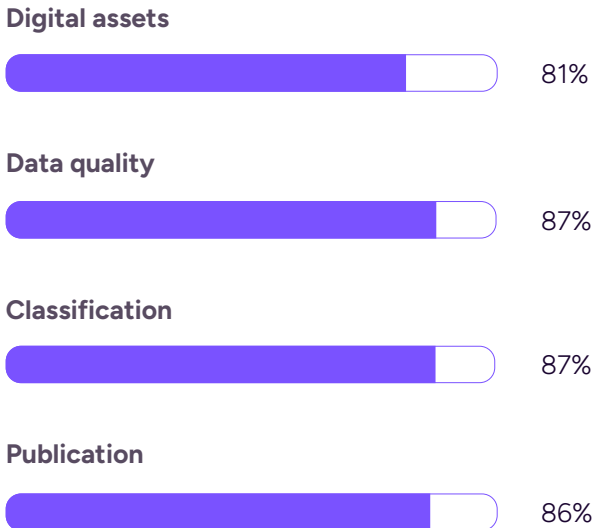
I have been looking for a central product management tool for years, and after a lot of research settled on Plytix. With the DAM built into the PIM it has made product management very easy. Connecting this with our ERP and all of our websites and reseller websites, allows us to ensure everybody's data is always up to date.

Daniel W - Marketing Manager - Small Business (50 or fewer employees)

How Plytix stacks up against Akeneo



Features



“Easy to implement, powerful in use”

Over the past few years, we have intensively examined and tested many PIMs. We have not come across a PIM as simple but powerful as Plytix. Both during implementation and operation, everything is so intuitive and comprehensible. In addition, the onboarding process is very transparent and perfectly tailored to our own needs.

Manuel S - Head of Digital Transformation - Mid-Market (51-1000 employees)



Want to see Plytix in action?

Try Plytix for free

