

Plytix is hiring

Marketing Communication Manager

Who is Plytix?

Plytix is a Product Information Management platform designed by content people, for content people. Ideal for small and medium sized businesses. We work with brands and retailers all around the world, with presence ranging from the U.S all the way to Hong Kong. We specialize in a multitude of industries including, action sports, home & design, health & beauty and more.

Working for Plytix means being motivated beyond a competitive salary. Plytix is first and foremost a team of entrepreneurs, all devoted to a common mission. We aspire to excellence, and operate with extreme ownership in every aspect of our operations. Therefore, our corporate culture has more resemblance with a professional sports team or special force unit, than a software company. Simply put, we are looking for people with more than just a great CV and good grades. We are looking for ambitious people with insatiable drive, and a “whatever it takes” attitude.

Your Role

You will be a planner, creator, and executor of content, with a passion for writing, and making materials whether it's a blog, infographic or video, sound sexy. As well as tracking performance and optimizing content. We're looking for someone who can write compelling ads, sales material and website copy.

Location and Working hours

Malaga, Spain.

Monday - Thursday 9 - 17:30

Friday 9-15:00

Responsibilities

- Create and implement the communication strategy for the Plytix brand
- Support marketing with the communication tools needed to help create and run effective marketing campaigns
- Produce creative content, including text, videos and graphics
- Be the voice for Plytix on the website, on forums and on social media
- Ensure Plytix brand consistency across all communication platforms and to stay abreast of the latest company updates
- Design and planning of the Communication Strategy aligned with our company goals
- Manage all aspects of content creation for our channels, from design to copy and publishing

What are we looking for

Someone fun with an entrepreneurial spirit who is driven and self-motivated. The ideal candidate must be able to think strategically, achieve results, have an eye for detail and be full of creativity. A genuine love for writing, data and also tech, are essential traits for the candidate to succeed in the position.

Must have:

- Solid writing, editing and conversation skills in **native English**
- 3+ Years of Marketing Related Experience
- Strong analytical and problem solving skills
- Good knowledge of all different digital marketing channels
- Good knowledge and experience with online marketing tools and best practices

Nice to have:

- Experience with supporting IT
- Experience within Saas, B2B and e-commerce
- Experience using Hubspot CRM
- BSc degree in Marketing, Digital technologies or relevant field

Perks & Benefits of working for Plytix

Where do we start? Our dynamic team is set out to change the world of multi-channel marketing. Founded by two former Google employees, the world-renowned company culture is bread into Plytix! From working in a former mansion in El Palo just outside of Málaga (not Parque Tecnológico - yayyy) with easy parking to daily lunch provided by the company, to bean bags, flexible work hours and team activities (like our trip to Tarifa), Plytix' most important asset is culture!

What do we need from you?

- A letter, or video, of motivation, where you explain who you are, why you are a great fit and how you can contribute to the success Plytix and our Marketing Team
- LinkedIn profile
- CV

Once you've got all of these together, please send them to heather@plytix.com