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How Plytix stacks up against Akeneo

Based on the independent, third-party review site G2

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But wait, what's G2, and why should I care?

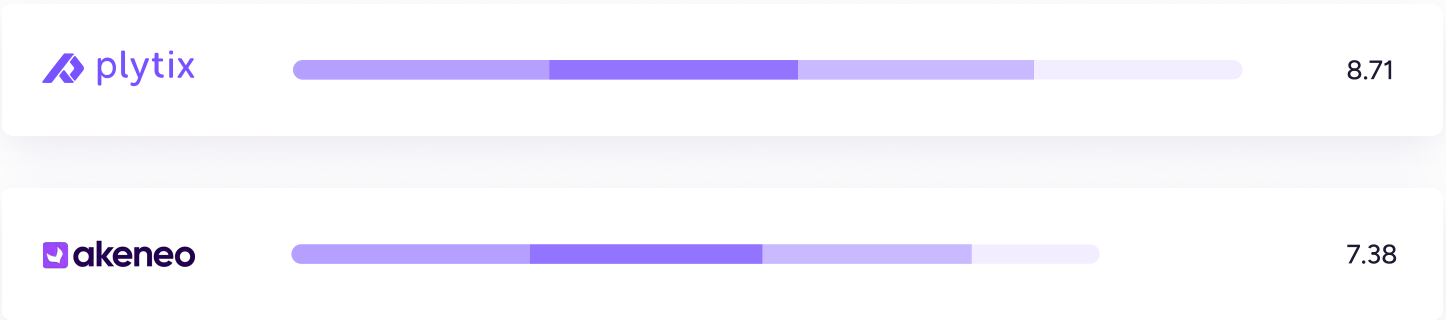
G2 is the largest and most trusted software review site worldwide. So, when you are looking to discover and compare leading tech solutions (such as a PIM), this is the place to go. You're checking out this report, so chances are you are probably researching the best PIM solution for your business. To make your PIM research as easy as possible, we've put together this comparison report based on data from G2, so you don't need to search for that information yourself.

Plytix ranks as the #1 PIM software on G2



G2 Results Index for Product Information Management | Winter 2026

● Likely to Recommend ● Meets Requirements ● Estimated ROI ● Other Factors



Note: The data used in this report is taken from the Product Information Management (PIM) category. All reviews were collected as of March 1st, 2026.

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Best for companies with		
Employees between	10 to 1K	500 to 1,000
SKUs between	100 to 200K	50K to 500K+
Best fit industries	All industries	Automotive, industrial, manufacturing
Pricing		
Free tier available (unlimited time)	✓	✗
Transparent pricing	✓	✗
Customer Ratings		
Rating	4.7 out of 5 (400 reviews)	4.4 out of 5 (232 reviews)
Ease of setup - Avg 84%	89%	77%
Ease of use - Avg 88%	90%	90%
Ease of admin - Avg 88%	92%	85%
Quality of support - Avg 88%	97%	86%
Meets requirements - Avg 88%	90%	84%
Ease of doing business with - Avg 88%	91%	86%
Time to ROI	2.3 months	18 months
Time to value	<1 week	~6 months

Features

	 plytix	 akeneo
Import/export	93%	Not enough data
Organizational interface	88%	Not enough data
Search	90%	Not enough data
Workflow management	83%	Not enough data
User, role, and access management	83%	Not enough data
Digital assets	86%	74%
Data quality	86%	81%
Classification	87%	85%
Publication	84%	81%

“Easy to implement, powerful in use”

Over the past few years, we have intensively examined and tested many PIMs. We have not come across a PIM as simple but powerful as Plytix. Both during implementation and operation, everything is so intuitive and comprehensible. In addition, the onboarding process is very transparent and perfectly tailored to our own needs.

Manuel S - Head of Digital Transformation - Mid-Market (51-1000 employees)



We're here to help you make the right decision.

Talk to a specialist