



vs



How Plytix stacks up against Inriver

Based on the independent, third-party review site G2

Here's how Plytix stacks up against Inriver based on the independent, third-party review site G2.

But wait, what's G2, and why should I care?

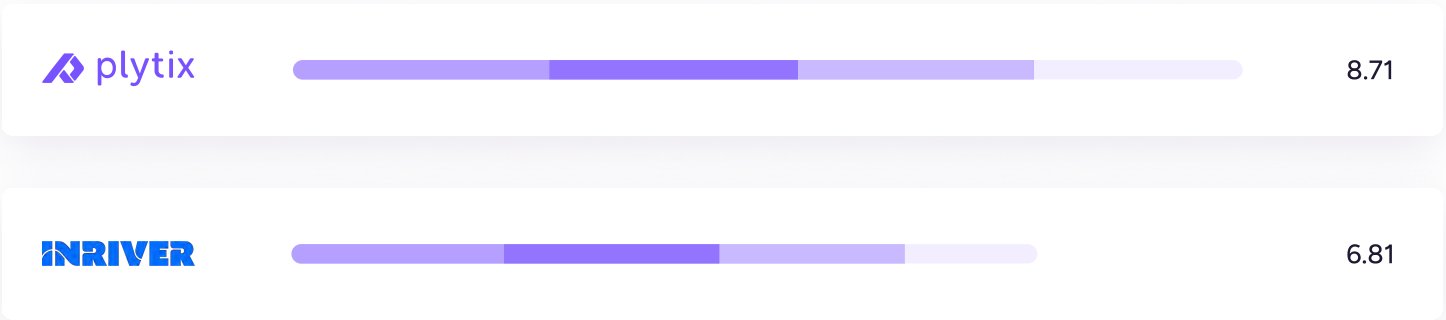
G2 is the largest and most trusted software review site worldwide. So, when you are looking to discover and compare leading tech solutions (such as a PIM), this is the place to go. You're checking out this report, so chances are you are probably researching the best PIM solution for your business. To make your PIM research as easy as possible, we've put together this comparison report based on data from G2, so you don't need to search for that information yourself.

Plytix ranks as the #1 PIM software on G2



G2 Results Index for Product Information Management | Winter 2026

● Likely to Recommend ● Meets Requirements ● Estimated ROI ● Other Factors



Note: The data used in this report is taken from the Product Information Management (PIM) category. All reviews were collected as of March 1st, 2026.

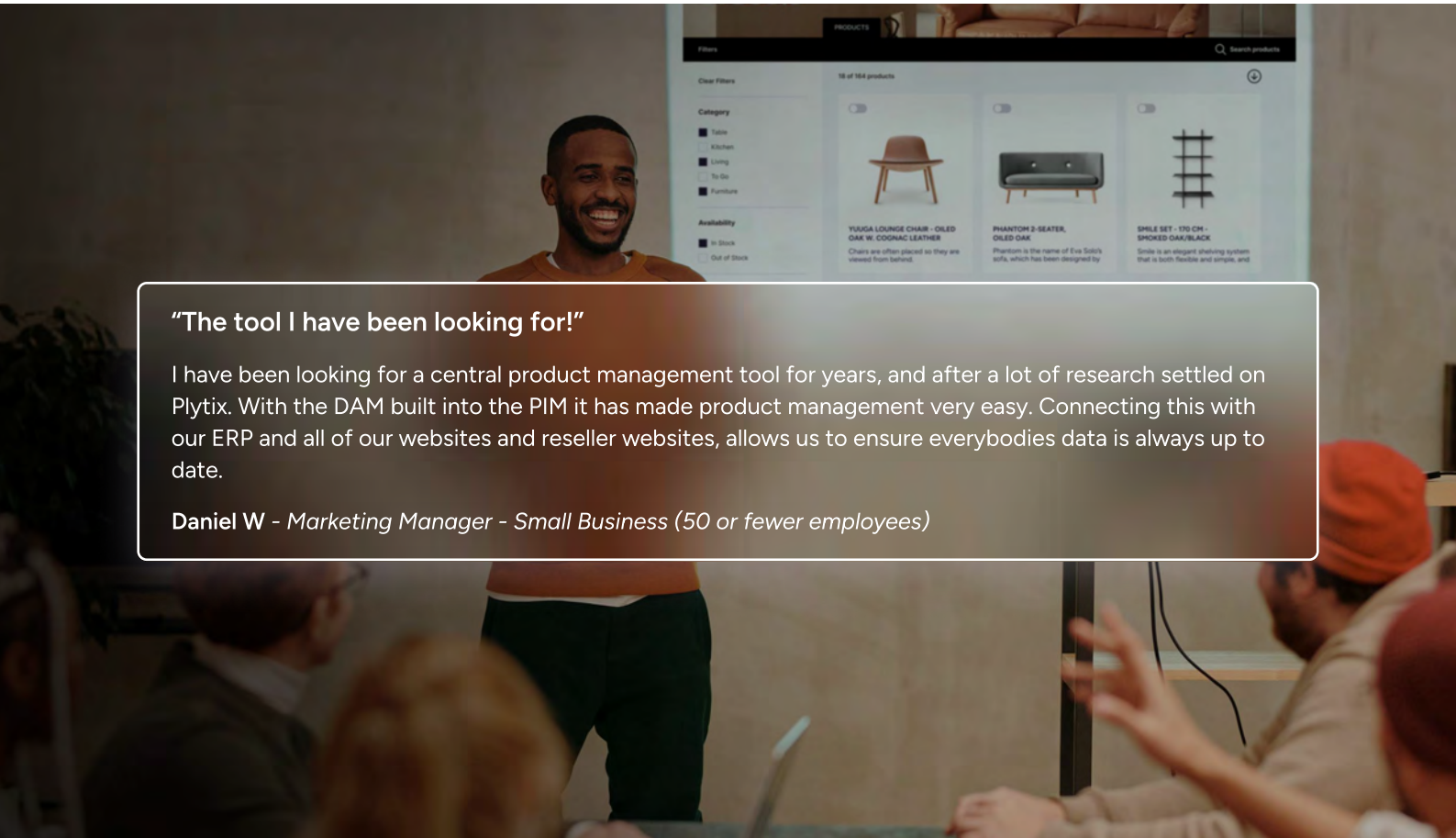
How Plytix stacks up against Inriver

		
Best for companies with		
Employees between	10 to 1K	50 to 5,000
SKUs between	100 to 200K	50K to 1M
Best fit industries	All industries	All industries
Pricing		
Free tier available (unlimited time)	✓	✗
Transparent pricing	✓	✗
Customer Ratings		
Rating	4.7 out of 5 (400 reviews)	4.1 out of 5 (160 reviews)
Ease of setup	89%	68%
Ease of use	90%	79%
Ease of admin	92%	78%
Quality of support	97%	80%
Meets requirements	90%	80%
Ease of doing business with	91%	90%
Time to ROI	2.3 months	21 months
Time to value	<1 week	8 months



Features

		
Import/export	93%	81%
Organizational interface	88%	78%
Search	90%	76%
Workflow management	83%	72%
User, role, and access management	83%	84%
Digital assets	86%	75%
Data quality	86%	75%
Classification	87%	78%
Publication	84%	75%



“The tool I have been looking for!”

I have been looking for a central product management tool for years, and after a lot of research settled on Plytix. With the DAM built into the PIM it has made product management very easy. Connecting this with our ERP and all of our websites and reseller websites, allows us to ensure everybody's data is always up to date.

Daniel W - Marketing Manager - Small Business (50 or fewer employees)



We're here to help you make the right decision.

Talk to a specialist