



vs



# How Plytix stacks up against Pimberly

Based on the independent, third-party review site G2

Here's how Plytix stacks up against Pimberly based on the independent, third-party review site G2.

## But wait, what's G2, and why should I care?

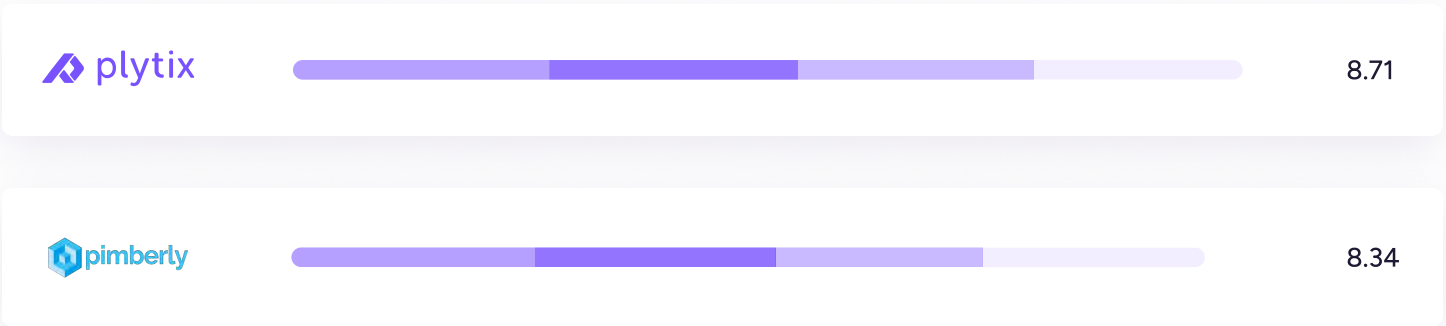
G2 is the largest and most trusted software review site worldwide. So, when you are looking to discover and compare leading tech solutions (such as a PIM), this is the place to go. You're checking out this report, so chances are you are probably researching the best PIM solution for your business. To make your PIM research as easy as possible, we've put together this comparison report based on data from G2, so you don't need to search for that information yourself.

### Plytix ranks as the #1 PIM software on G2



## G2 Results Index for Product Information Management | Winter 2026

● Likely to Recommend ● Meets Requirements ● Estimated ROI ● Other Factors



Note: The data used in this report is taken from the Product Information Management (PIM) category. All reviews were collected as of March 1st, 2026.

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|                                      |  |  |
|--------------------------------------|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| Best for companies with              |                                                                                   |                                                                                     |
| Employees between                    | 10 to 1,000                                                                       | 100 to 5,000                                                                        |
| SKUs between                         | 100 to 200K                                                                       | 50K to 1M                                                                           |
| Best fit industries                  | All industries                                                                    | All industries                                                                      |
| Pricing                              |                                                                                   |                                                                                     |
| Free tier available (unlimited time) | ✓                                                                                 | ✗                                                                                   |
| Transparent pricing                  | ✓                                                                                 | ✓                                                                                   |
| Customer Ratings                     |                                                                                   |                                                                                     |
| Rating                               | 4.7 out of 5<br>(400 reviews)                                                     | 4.4 out of 5<br>(199 reviews)                                                       |
| Ease of setup                        | 89%                                                                               | 78%                                                                                 |
| Ease of use                          | 90%                                                                               | 84%                                                                                 |
| Ease of admin                        | 92%                                                                               | 85%                                                                                 |
| Quality of support                   | 97%                                                                               | 91%                                                                                 |
| Meets requirements                   | 90%                                                                               | 86%                                                                                 |
| Ease of doing business with          | 91%                                                                               | 90%                                                                                 |
| Time to ROI                          | 2.3 months                                                                        | 16 months                                                                           |
| Time to value                        | <1 week                                                                           | 6 months                                                                            |

# Features

|                                   |  |  |
|-----------------------------------|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| Import/export                     | 93%                                                                               | 85%                                                                                 |
| Organizational interface          | 88%                                                                               | 79%                                                                                 |
| Search                            | 90%                                                                               | 76%                                                                                 |
| Workflow management               | 83%                                                                               | 84%                                                                                 |
| User, role, and access management | 83%                                                                               | 83%                                                                                 |
| Digital assets                    | 86%                                                                               | 79%                                                                                 |
| Data quality                      | 86%                                                                               | 83%                                                                                 |
| Classification                    | 87%                                                                               | 81%                                                                                 |
| Publication                       | 84%                                                                               | 80%                                                                                 |

## “Simple but highly dynamic PIM Tool for ECom Operators”

The Plytix team not only understood our use case better than the competition, but also implemented it more successfully. As a result, they were able to provide us with a customized product demo that ultimately won us over. The onboarding was also pleasant and we were supported step by step in migrating our existing product data

**Moritz Wahrlich** - Head of Operations - Small Business (50 or fewer employees)



We're here to help you make the right decision.

Talk to a specialist