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How Plytix stacks up against Salsify

Based on the independent, third-party review site G2

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But wait, what's G2, and why should I care?

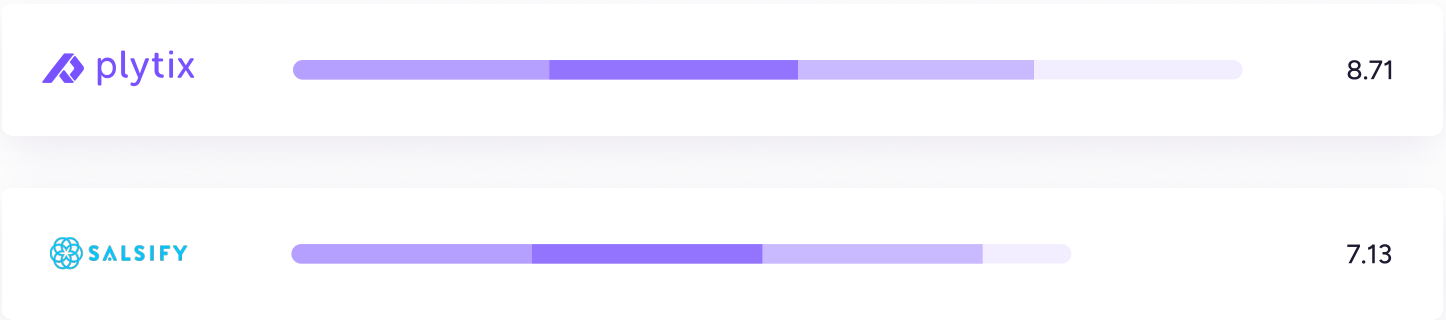
G2 is the largest and most trusted software review site worldwide. So, when you are looking to discover and compare leading tech solutions (such as a PIM), this is the place to go. You're checking out this report, so chances are you are probably researching the best PIM solution for your business. To make your PIM research as easy as possible, we've put together this comparison report based on data from G2, so you don't need to search for that information yourself.

Plytix ranks as the #1 PIM software on G2



G2 Results Index for Product Information Management | Winter 2026

● Likely to Recommend ● Meets Requirements ● Estimated ROI ● Other Factors



Note: The data used in this report is taken from the Product Information Management (PIM) category. All reviews were collected as of March 1st, 2026.

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Best for companies with		
Employees between	10 to 1K	50 to 1,000
SKUs between	100 to 200K	200K to 1M+
Best fit industries	All industries	Brands and retailers
Pricing		
Free tier available (unlimited time)	✓	×
Transparent pricing	✓	×
Customer Ratings		
Rating	4.7 out of 5 (400 reviews)	4.4 out of 5 (153 reviews)
Ease of setup	89%	82%
Ease of use	90%	87%
Ease of admin	92%	87%
Quality of support	97%	90%
Meets requirements	90%	86%
Ease of doing business with	91%	91%
Time to ROI	2.3 months	11 months
Time to value	<1 week	4 months



We're here to help you make the right decision.

Talk to a specialist